

### Website RFP#20260212001 DEMO SCORING

	Weight	Exemplifi LLC	Modern Campus	Terminalfour
<b>CMS Platform Overview</b> Clarity of platform capabilities, Relevance to higher education use cases, demonstrated success with similar institutions	10	4	10	10
<b>Content Editing Experience</b> Ease of use for non-technical users, Quality of drag and drop tools, Flexibility, Version control and rollback functionality	20	7	19	19
<b>Design &amp; Layout Flexibility</b> Alignment with SENMC branding, customization without coding, responsive design (mobile/tablet/desktop)	15	5	14	14
<b>Accessibility</b> Built in accessibility features, compliance support, accessibility testing tools	15	11	13	12
<b>Workflow &amp; Permissions</b> Content approval workflows, role based permissions, ease of governance and oversight.	10	8	8	9
<b>Hosting &amp; Security</b> Hosting compatibility, security features, backup & disaster recovery, performance & uptime guarantees	15	5	14	14
<b>Analytics &amp; Reporting</b> Built in analytics functionality, integration with tools (ie. Google Analytics)	5	5	4	4
<b>Post-Launch Support &amp; Maintenance</b> Support responsiveness, ongoing maintenance offerings, training & onboarding support	10	9	9	9
<b>Total Possible Awarded Points</b>	100	54	91	91

Committee Members: Freddy Espino, Sky Soto Tymon Mattoszko, Samantha Hardin, Kevin Beardmore