



Southeast New Mexico College  
1500 University Drive  
Carlsbad, NM 88220  
(575) 234-9200, Fax: (575) 885-4951

## Instructor or Assistant Professor of Digital Media Technology Job Description

**Required:** Master's of Fine Arts degree in Digital Media, Animation, Graphic Arts, or other related field.

**Rank:** Assistant Professor

**Tenure Status:** Tenure Track

**Salary:** \$58,398 to \$61,027 DOE

**Primary Activity:** Exclusively for Credit

**Posting Dates:** Open until filled

### General Information of Campus

Since 1950, Southeast New Mexico College formerly New Mexico State University Carlsbad, an independent college formed by House Bill 212, has been serving Carlsbad, Eddy County, and southeast New Mexico with affordable education and a community-minded approach to preparing students for success in their careers. We take pride in our diverse group of students, faculty, and staff members. With our variety of associate degrees and certificates, SENMC is here to help you pursue your educational goals. From business to nursing and welding to history, we'll assist you in professional development, transfer to a 4-year university with an Associate degree, personal enrichment, distance/online learning, and adult basic education—all at an inexpensive cost and convenient schedule that fits into your life.

### Position Summary

Southeast Community College formerly New Mexico State University Carlsbad is seeking applications for a full-time tenure track position in Digital Media. The accepted job candidate will teach courses in foundational graphic design, 2D and 3D animation, digital illustration, art history and theory, and studio art classes such as painting, drawing, photography, and sketching.

### Requirements for the Position:

Will be assigned to teach on a 9-month contract of 15 credit hours per semester. Carries out a 5/5 teaching load of 100 and 200-level classes. Holds regular office hours in accordance with the policies established in the Faculty Manual. Delivers class instruction that supports the Digital Media program's learning objectives. Provides a classroom environment conducive to fostering creativity and innovation. Collaborates with the local high schools to develop and solidify the Digital Media dual credit and early college programs. Evaluates student performance and instructional methods using the college's established system of assessment. Serves as a member of the college's various governance committees and task forces to promote institutional/instructional efficiency and support a culture of learning. Develops and revises curricula for the digital media program. Collaborates with other departments in regard to

interdisciplinary projects, campus events, and instructional training. Attends scheduled faculty meetings, department meetings, required training, and committee meetings. Contributes to the development of the Digital Media program through participation in student recruitment activities, promotion of program-related events, and revision of course competencies. Keeps up to date on trends and changes in media technologies. Performs other duties as assigned. Must be willing to live in Carlsbad, New Mexico, or the surrounding area close enough to commute.

### **Required Qualifications:**

Advanced knowledge in the Adobe Creative Suite, including Photoshop, InDesign, Illustrator, and After Effects. Knowledge in foundational contemporary art and design practices such as typography, color theory, layout design, motion graphics, storyboarding, and drawing. Excellent communication skills. Experience in participating in scholarly digital media research and/or portfolio development activities (art shows, internships, publications, etc.) Documented evidence of technical and theoretical skills (portfolio, industry experience, art exhibitions, etc.) Knowledge in Autodesk Maya.

### **Preferred Qualifications (optional)**

At least three years of industry experience working in visual development, animation, graphic design, illustration, or other related field. Experience in teaching in the digital arts, Experience in teaching dual credit and non-traditional adult students. Experience working with ethnically diverse and rural student populations. Knowledge in HTML/CSS, JavaScript, PHP, and other web development languages. Knowledge in interactive technologies such as Flash, Dreamweaver, C++, and Java. Familiarity in time-based media technologies, such as video and film.

### **Special Instructions to Applicants**

Submit Resume/CV, Cover letter, Three (3) References and unofficial transcripts to [hr@senmc.edu](mailto:hr@senmc.edu).

Finalists will be asked to demonstrate their teaching skills during the interview process.

### ***Portfolio Requirements***

Applicants must submit a portfolio of work that demonstrates their technical and conceptual knowledge in graphic arts.

#### ***Option 1***

Submit a PDF file containing 10-15 samples of your work.

#### ***Option 2***

Submit a link to an online portfolio that documents your work. Providing samples of student work is a plus.