

SENMC Strategic Enrollment Management Plan – 2023 Update
Data summary

Table 1: Total Headcount and FTE at SENMC

| | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Enrollment* | 2,054 | 1,890 | 2,045 | 1,379 | 1,574 | 1,722 |
| FTE** | 946 | 820 | 834 | 612 | 668 | 703 |

*Based on https://hed.nm.gov/uploads/documents/Fall_2010_to_2022_HC_completed.pdf

**Based on https://hed.nm.gov/uploads/documents/Fall_2010_to_2022_FTE_completed_corrected.pdf

Table 3: Dual Credit Students

| | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Dual Credit | 700 | 611 | 769 | 438 | 584 | 780 |

Table 3A: Full-time and part-time enrollment

| | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 |
|------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Full-time | 504 | 374 | 322 | 269 | 273 | 269 |
| Part-time | 1448 | 1417 | 1599 | 813 | 1088 | 1404 |

Based on IPEDS data

| | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 |
|--|------|------|------|------|------|------|------|------|
| Recruitment (Fall applications) | | | | 700 | 800 | 875 | 950 | 1000 |

| | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Fall Enrollment* | 1,379 | 1,574 | 1,722 | 1,350 | 1,417 | 1,488 | 1,563 | 1,641 |

| | 2019- 2020 | 2020- 2021 | 2021- 2022 | 2022- 2023 | 2023- 2024 | 2024- 2025 | 2025- 2026 | 2026- 2027 |
|---------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Fall to Fall Retention** | 59% | 62% | 57% | 60% | 61% | 62% | 63% | 64% |

| | 2017- 2020 | 2018- 2021 | 2019- 2022 | 2020- 2023 | 2021- 2024 | 2022- 2025 | 2023- 2026 | 2024- 2027 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Three-Year Graduation Rate*** | 14% | 20% | 22% | 23% | 24% | 25% | 26% | 27% |

*Based on https://hed.nm.gov/uploads/documents/Fall_2010_to_2022_HC_completed.pdf

**Based on IPEDS First-time, Full-time, Fall-to-Fall Retention Rate

***Based on IPEDS First-time, Full-time, Graduation Rate